



## CREATIVE DECISION-MAKING SCALE<sup>©</sup>

NAME

AGE

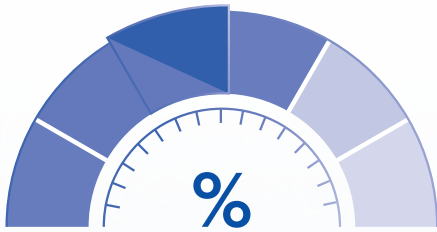
SEX

INSTITUTE

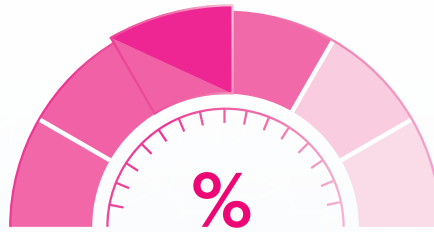
TITLE/POSITION

YEARS OF EXPERIENCE

DATE OF TESTING



**Verbal Creative  
Decision-Making  
Ability**



**Figural Creative  
Decision-Making  
Ability**



**Total  
Decision-Making  
Ability**

## SUMMARY

THE RESULTS INDICATE THAT [NAME] SCORE IN THE VERBAL CREATIVE DECISION-MAKING SCALE® WAS HIGHER THAN OR EQUAL TO [PERCENTILE] OF A GROUP OF PREVIOUS TEST TAKERS WHO COMPLETED THE ASSESSMENT, WHILE HIS/HER SCORE IN THE FIGURAL CREATIVE DECISION-MAKING SCALE® WAS HIGHER THAN OR EQUAL TO [PERCENTILE] OF HIS/HER PEERS. THE OVERALL SCORE SHOWS THAT [NAME] TOTAL CREATIVE DECISION-MAKING ABILITY IS HIGHER THAN OR EQUAL TO [PERCENTILE] COMPARED WITH HIS/HER PEERS.

## WHAT DOES CREATIVE DECISION-MAKING SCALE® MEASURE?

CREATIVE DECISION-MAKING SCALE® WAS DESIGNED TO ASSESSES THE INDIVIDUAL ABILITY TO SIFT THROUGH THE MASSIVE AMOUNTS OF INFORMATION THAT CAN BE REVIEWED WHEN MAKING A DECISION, AND DECIDE WHAT INFORMATION IS AND ISN'T RELEVANT. IT IS ALSO THE ABILITY TO CONSIDER ALL PERSPECTIVES AND SOLVE A PROBLEM IN A NEW WAY. SUCH ABILITY IS EXTREMELY IMPORTANT FOR POLICY MAKERS TO IDENTIFY THOSE WHO HAVE THE ABILITY TO EVALUATE CREATIVE IDEAS FROM OTHER LESS CREATIVE IDEAS. BALANCING CREATIVE DECISION-MAKING WITH AN ANALYTICAL OUTLOOK HELPS BUSINESSES CONSIDER ALL OPTIONS WHEN SOLVING AN ISSUE OR CARRYING OUT A TASK. THE CREATIVE DECISION-MAKING SCALE® WAS DESIGNED FOR INDIVIDUALS FROM 22 TO 60 YEARS OLD.